

Taupo wedding planner wins “Best New Business” Award

A Taupo based wedding planner has won the “Best New Business for 2009” award at the Her Business Network Regional Awards held at The Terraces Hotel in Taupo on May 21st.

The award is seen as well deserved within the industry, as owner Belinda de Lautour has spent much time and effort promoting and growing her business in the Taupo region. While much of her enquiry comes from referrals, she has also used the local business network to great effect building valuable alliances with companies that compliment her own. These include florists, salons, wedding venues, and photographers.

“I am extremely thrilled and rather humbled to have won this award” said Belinda de Lautour, owner of The Wedding Angel. “To me, the winning of this award is a validation of the work I have been doing promoting my business on the Internet, and through ‘face-to-face’ meetings with other like-minded local businesses”.

Her comments were echoed by Cheyenne Ribbon, the Her Business Network Co-ordinator in Taupo, who commented on the award win: “We are all very proud of Belinda, she has worked really hard on building her wedding angel business, and we know that she will go a long way with it! Other new businesses could learn a lot by looking at Belinda’s positive attitude and dedication to the success of her business”. Belinda has been a key member of the focus group of the Her Business Network in Taupo since it began in 2006. The Taupo branch has been the Winner of the National ‘Her Business Network of the Year’ in both 2007 & 2008.

Belinda runs her Wedding Angel business from her home in Taupo and although she specialises in planning local weddings, she has also officiated at weddings offshore. She is also a Registered Celebrant and is dedicated to ensuring her clients wedding day is one that will be cherished for years to come.

The award was sponsored by First National Real Estate in Taupo, and presented by Sales Manager Allan Hodges.

For more information contact:

Belinda de Lautour

www.theweddingangel.co.nz